



## NORTH CAROLINA ADULT SOCCER ASSOCIATION

### BOARD MEETING MINUTES

May 20, 2024

**Call to Order: 7:0pm**

**Roll Call** – Darius Ejlali took the roll call.

**Present:** Sam, Chad, Bob, Jeremy, Alex, Paul

**Absent:** Donna, Laura, Scott, Vance, Fil

**Not Present:** Donna Langdon, Laura Collins

Quorum determined.

#### **Officer & Staff Reports**

- President – Welcome all.

Congratulations to Say Word FC, the Spring Champion of the NCSL inaugural season. A lot of work went into starting the league. There is a lot of work that goes into starting and running a league, thank you to the staff and the captains that made NCASA state-wide league a success.

A report has been circulated outlining all the expenditures and income of the AED program. NCASA has received all payments from leagues and has received all reimbursements from USASA. Great program, thank you Bob for pushing this initiative.

Next month we will be looking at the Tatas budget.

- Executive Director – Carolinas Cup Charleston has been the focus with 74 teams registered.

Have begun drafting multiple budget scenarios for the Winston-Salem Carolinas Cup. There are many expenses that we know have increased from last year.

NCASA has been working closely with our new league, Transylvania Adult Soccer Association. The league administrator, Adam Spencer, is eager and very organized.

Bob Kepner and I have met to review the NCASA D&A Manual. There are several areas that need updating. We would like to expand the D&A Manual to include guidelines for our leagues when dealing with player-to-player misconduct issues. The next part is to update state level guidelines that address abuse/assault issues involving referees.

Our Constant Contact campaigns have been very successful. We have a very high average of open rates.

NCSL has had a successful inaugural season, but not without its challenges. Securing fields has been the largest challenge. Finding fields outside metropolitan areas also made finding referees at the needed level difficult.

NCASA distributed 31 AEDs. There have been more requests for additional AEDs. NCASA held discussions with USASA's ED regarding NCASA's ability to utilize USASA reimbursement for future purchases for our members.

- Executive Vice President – No Report
- Treasurer – Treasurer's report has been circulated. This month is a triple WOW. Registration numbers continue to look great, and registration is tied directly to our finances. Player registration income of \$268,905, an increase of \$24,705 over last year. Some of the increase is offset by reduced Single Event registration income, which dropped by \$8,608 compared with last year. Combined with League Affiliation fees, Total Program income increased by 6% to \$272,855.

### **Approval of Minutes**

- Motion to approve the April minutes.  
Minutes were approved unanimously

### **Growth Initiative**

- Registration Report – Our registration numbers continue to look strong as we approach the 10,000 number. TeamPass is working on a new Free Agent registration model. This will be an automated and efficient manner for captains to add guest players to their roster. TASL is testing it and once any problems are worked out, it will be rolled out to the rest of the leagues across the state. A second program TeamPass is working on is an electronic roster using a QR code. OCASL will be testing the electronic rosters this summer. Also, Cindy and Donna have been working with Transylvania to get their league fully functioning in TeamPass.
- First Year Leagues Update – No Update
- New League Update – No Update

### **Competitions**

- Carolinas Cup – This is the largest tournament since Carolinas Cup has been in Charleston and we are proud to announce that NCASA has 27% of the team participation. This is also the largest NCASA contribution.
- Celebrate the Tatas – We have brought on another team member to the Tatas group, Cheri Smith from Charlotte. Cheri works for the Red Cross and has been an active member with our association assisting with women's growth in our state. Will be presenting a budget next month and will open registration on July 1. We are already receiving donations. Bouncing around ideas to get teams more engaged with different fund raising. We have heard from several teams that adding an aged division is a good move. Also, we are getting feedback about the importance of the Saturday party and how last year's party was better than previous years.

- USASA Adult Soccer Fest – The women’s Over 30 and Over 40 divisions are well populated. Several of the Men’s divisions still need teams. Tom O’Shea has been very active with the ASF committee working on the Saturday night party. Tom and his crew have done an amazing job. NCASA has been a very strong supporter of this event in many areas. USASA ASF will miss NCASA when they move to their new location.

### **Organizing Committees**

- D&A Committee – There are four new cases. Players and Referees have been contacted and hearing dates are being reviewed.
- Budget Committee – Nothing to report.
- AGM Committee – Nothing to report.
- Election/Nominations Committee – Nothing to report.
- NCASA Awards Committee – Nothing to report.

### **Board Member Reports**

- Bob Kepner and Laura Collins – Working on a Walking Soccer program to launch in NC. We have communicated with several state associations that offer Walking Soccer. We have come up with some action plans. 1. NCASA should identify one league to introduce Walking Soccer. 2. Coordinate a very marketed demo game at the Carolinas Cup. 3. Invite participation for a 20-minute demo game 4. Oral explanation of rules and organization. And ask a volunteer to participate as a referee because it is different. 5. We want to have registration forms and printed rules. We are conscious that we need to address the registration piece for Walking Soccer. Start with one league and if we get traction, we will expand. There will be costs for our demo, which we estimate will be \$500.00.

### **New Business (motions)**

#### **Additional New Business (motions - 2/3 vote required)**

#### **Old & New Business (discussions)**

- NCASA has 7 teams competing at the USASA Region III Amateur Cup Championships  
Tobacco Rd FC – Men’s Amateur  
Winger FC and Shot Callers – Women’s Amateur  
Tobacco Rd FC and GM Warriors FC – Over 30 Men  
Sporting TRFC and Wanderers FC – Over 40 Men
- Jeremy Mikell discussed the Queen City Cup and their charity division. He asked for feedback from the Board regarding guest player registration being at a lower price point (or having NCASA cover some guest player registrations) to encourage participation in the charity division. Bob asked Jeremy to put his ideas into writing and Sam asked for a bit more data and objectives.

#### **Additional New Business (discussions)**

#### **Takeaways / To Do Item Wrap-up**

#### **For the Good of the Game / Announcements**

# Adjourn

Motion to adjourn approved– 8:03pm

|                                | 2024 INDIVIDUAL NCASA PLAYER REGISTRATIONS BY FIRST LEAGUE |             |            |            |            |      |      |     |      |     |     |      | TOTAL # PLAYERS |       |       |       |     |
|--------------------------------|--|-------------|------------|------------|------------|------|------|-----|------|-----|-----|------|-----------------|-------|-------|-------|-----|
|                                | As of  |             |            |            |            |      |      |     |      |     |     | 2024 | 2023            | 2022  | 2021  |       |     |
|                                | Jan  | Feb         | March      | April      | May 15     | June | July | Aug | Sept | Oct | Nov | Dec  |                 |       |       | TOTAL |     |
| ABASA                          | 632  | 657         | 91         | 42         | 2          |      |      |     |      |     |     |      | 1424            | 2007  | 1671  | 1433  |     |
| Catawba                        | 105  | 0           | 2          | 47         | 4          |      |      |     |      |     |     |      | 158             | 219   | 193   | 146   |     |
| Charlotte Independence         | 0  | 0           | 0          | 0          |            |      |      |     |      |     |     |      | 0               |       | 692   | 485   |     |
| North Meck                     | 0  | 0           | 0          | 0          |            |      |      |     |      |     |     |      | 0               | 174   |       |       |     |
| Rock Hill                      | 0  | 0           | 0          | 0          |            |      |      |     |      |     |     |      | 0               | 176   |       |       |     |
| CPSL                           | 564  | 15          | 6          | 5          | 1          |      |      |     |      |     |     |      | 591             | 707   | 690   | 661   |     |
| First Flight League            | 0  | 0           | 0          | 0          |            |      |      |     |      |     |     |      | 0               | 261   | 279   | 484   |     |
| Metrolina                      | 332  | 515         | 38         | 26         |            |      |      |     |      |     |     |      | 911             | 1016  | 889   | 727   |     |
| Mooresville                    | 166  | 150         | 11         | 1          |            |      |      |     |      |     |     |      | 328             | 491   |       |       |     |
| NCASA Annual Pass              | 205  | 71          | 10         | 15         | 21         |      |      |     |      |     |     |      | 322             | 497   | 308   | 48    |     |
| North Carolina Soccer League   | 0  | 0           | 76         | 24         | 3          |      |      |     |      |     |     |      | 103             |       |       |       |     |
| Pitt Greenville                | 34   | 134         | 99         | 8          | 2          |      |      |     |      |     |     |      | 277             | 402   | 210   | 182   |     |
| Premier Adult                  | 4  | 82          | 16         | 1          |            |      |      |     |      |     |     |      | 103             | 144   | 195   | 130   |     |
| Seashore Soccer League         | 0  | 0           | 0          | 0          |            |      |      |     |      |     |     |      | 0               | 9     | 39    | 73    |     |
| Swansboro                      | 1  | 66          | 185        | 18         | 8          |      |      |     |      |     |     |      | 278             | 390   | 391   | 312   |     |
| Transylvania Adult Soccer      |  |             |            |            | 13         |      |      |     |      |     |     |      | 13              |       |       |       |     |
| TASL                           | 2120   | 470         | 94         | 175        | 168        |      |      |     |      |     |     |      | 3027            | 3763  | 3327  | 2926  |     |
| OCASL @TASL                    | 76   | 374         | 62         | 36         | 88         |      |      |     |      |     |     |      | 636             | 777   | 628   | 0     |     |
| Wake Women's League            | 79   | 53          | 14         | 2          |            |      |      |     |      |     |     |      | 148             | 94    |       |       |     |
| Wilmington                     | 684  | 48          | 42         | 126        | 55         |      |      |     |      |     |     |      | 955             | 869   | 775   | 712   |     |
| Winston Salem                  | 66   | 121         | 14         | 1          |            |      |      |     |      |     |     |      | 202             | 251   | 184   | 201   |     |
| <b>TOTAL LEAGUE PLAYERS</b>    | <b>5068</b>  | <b>2756</b> | <b>760</b> | <b>527</b> | <b>365</b> |      |      |     |      |     |     |      | <b>9476</b>     | 12247 | 10471 | 8520  |     |
| <b>TOURNAMENT ONLY PASSES:</b> |  |             |            |            |            |      |      |     |      |     |     |      |                 |       |       |       |     |
| Beer City Cup                  |  |             |            |            |            |      |      |     |      |     |     |      |                 |       | 866   | 841   | 879 |
| Beer City Cup Savannah         | 84   | 27          |            |            |            |      |      |     |      |     |     |      |                 | 111   | 807   |       |     |
| Carolinas Cup Charleston       |  |             | 8          | 27         | 30         |      |      |     |      |     |     |      |                 | 65    | 7     | 32    | 24  |
| Carolinas Cup WS               |  |             |            |            |            |      |      |     |      |     |     |      |                 |       | 382   | 426   | 401 |
| Celebrate the Tatas            |  |             |            |            |            |      |      |     |      |     |     |      |                 |       | 81    | 93    | 47  |
| Queen City Cup                 |  |             |            |            |            |      |      |     |      |     |     |      |                 |       | 128   | 118   | 175 |
| Tourney Pass Other             |  |             |            |            |            |      |      |     |      |     |     |      |                 |       | 0     | 34    |     |
| USASA Adult Soccer Fest        |  |             |            |            |            |      |      |     |      |     |     |      |                 |       | 52    | 10    | 1   |
| <b>TOTAL TOURNAMENT PASSES</b> | <b>84</b>  | <b>27</b>   | <b>8</b>   | <b>27</b>  | <b>30</b>  |      |      |     |      |     |     |      | <b>176</b>      | 2323  | 1554  | 1527  |     |
| Temporary Passes               |  |             |            |            |            |      |      |     |      |     |     |      |                 |       | 0     | 0     | 27  |
| <b>TOTAL # PLAYERS</b>         | <b>5152</b>  | <b>2783</b> | <b>768</b> | <b>554</b> | <b>395</b> |      |      |     |      |     |     |      | <b>9652</b>     | 14570 | 12025 | 10074 |     |